

## FOR IMMEDIATE RELEASE

### Contacts:

Erik Clausen or Marisa Borgasano  
Schwartz Communications for Millennium Dental Technologies  
(415) 512-0770  
[MillenniumDental@schwartz-pr.com](mailto:MillenniumDental@schwartz-pr.com)

## PERIOLASE® MVP-7 DENTAL LASER FROM MILLENNIUM DENTAL TECHNOLOGIES NAMED 2008 BEST PRODUCT BY DENTAL PRODUCT SHOPPER

*Comprehensive Review of the PerioLase Highlights Cost Effectiveness, Ease of Use and Unparalleled Training Recognized by ADA CERP and AGD PACE*

**CERRITOS, Calif.—September 3, 2008—**[Millennium Dental Technologies, Inc.](http://www.millenniumdental.com) today announced that the company's PerioLase® dental laser, the first and only laser designed specifically for use in Laser Assisted New Attachment Procedure™ (LANAP™), an FDA-cleared and patented Laser Periodontal Therapy™ (LPT™) technique, received nearly perfect ratings from users and an overall rating of 4.5 out of 5 in a recent review conducted by *Dental Product Shopper*. The high ratings helped earn the PerioLase a "Best Product 2008" designation.

The PerioLase® MVP-7, a 6 Watt FR (Free Running) variable pulsed Neodymium:Yttrium-Aluminum-Garnet (Nd:YAG) dental laser proudly made in the USA, offers 7 pulse durations (the most available). *Dental Product Shopper's* review of the PerioLase is based on direct feedback from nine evaluators boasting 166 combined years in dental practice. Specifically, the PerioLase received high ratings for ease of use (4.6, with six evaluators rating it as "excellent"), size (3.6), weight (3.4), maintenance requirements (4.4), cost and cost effectiveness (4.4, with five evaluators rating it as "excellent"), and overall satisfaction (4.9).

Of particular significance is the almost perfect rating (4.9) that Millennium Dental Technologies received for training—eight evaluators rated it as "excellent." Specific reviewer feedback on the training program included: "...the best CE ever..." and "No other laser company offers the same quality of thorough training that MDT [Millennium Dental Technologies] does."

"At Millennium Dental Technologies and the Institute for Advanced Laser Dentistry (IALD), 'It's all about the patient.™' This value is one of our cornerstones upon which we have built our technical and clinical standards. By extension, we require proficiency in the use of lasers as device-specific and work to ensure that practitioners using the PerioLase have all the skills, practice and ongoing training necessary to safely and effectively perform LPT and other soft tissue laser procedures on their patients," said Millennium Dental Technologies President Robert H. Gregg II, DDS, a practicing dentist and co-developer of LANAP. "We are extremely pleased with the results of *Dental Product Shopper's* review of the PerioLase dental laser, which further validates the powerful and unique capabilities of our technology as well as our patient-focused approach. Such positive feedback from dentists and periodontists tells us that we are on the right track in protecting patients and setting the clinical standard."

As a requirement for shipment of the PerioLase, all Millennium Dental Technologies dentist and periodontist customers are required to complete Laser BootCamp®, a comprehensive three-day, clinical, hands-on, dentist-to-dentist training conducted by the IALD. An additional one-day advanced session at six months introduces dentists and periodontists to further uses of laser technology and a final, one-day training at 12 months helps them hone and refine their techniques. The IALD is the *only* active laser training institute in the U.S. recognized by the American Dental Association's Continuing Education Program (ADA CERP) and is an AGD PACE recognized national continuing education (CE) provider. To date, more than 700 periodontists and general practitioners in the U.S. and Canada have completed this mandatory training and are treating more than 35,000 patients suffering from gum disease each year.

In addition to delivering a positive user experience for dentists, the PerioLase is backed by a depth of scientific research. A current peer-reviewed study published in *The International Journal of Periodontics & Restorative Dentistry* demonstrates positive, consistent results in the treatment of moderate to severe gum disease. New connective tissue attachment (collagen) and new root coating (cementum) was achieved in 100 percent of the cases studied in the human histology study using the PerioLase. The study was the fourth largest prospective comparative human histology project in the entire peer-reviewed, periodontal literature and suggests that the best possible type of healing can be obtained with LANAP for the treatment of moderate to severe gum disease.

#### **About the Institute for Advanced Laser Dentistry (IALD)**

The Institute for Advanced Laser Dentistry ([www.theiald.com](http://www.theiald.com)) is a nationally recognized lecture and clinical training continuing education (CE) organization dedicated to the research, practice and teaching of advanced laser dentistry therapies. Formed in 1999 by dentists Robert H. Gregg and Delwin McCarthy, the IALD offers both actual and practical live-patient clinical training to dental practitioners in the use of dental lasers, supported with pertinent documentation and content. Today, there are more than 25 calibrated and standardized Certified Instructors through the IALD who teach advanced laser therapies, including LANAP™, or the Laser Assisted New Attachment Procedure, for treatment of periodontal disease. The IALD is both ADA CERP and AGD PACE accredited. For more information, please contact: [rgregg@theiald.com](mailto:rgregg@theiald.com).

#### **About Millennium Dental Technologies, Inc.**

Millennium Dental Technologies, Inc. (<http://www.millenniumdental.com>), a manufacturer and distributor of dental products, seeks to bridge the growing divide between gum disease patients and dentists/ periodontists by providing a simple and comfortable patient experience with good clinical results. By removing their fear, the dental community has the opportunity to bring patients back to seek treatment for their gum disease. The FDA-cleared and patented Laser Assisted New Attachment Procedure™ (LANAP™), developed by Millennium Dental Technologies, offers a proven, vastly less painful and less invasive treatment alternative to conventional scalpel/suture flap surgery. The Company is organized and operated under the leadership and direction of laser dentists for the express purpose of advancing LASER PERIODONTAL THERAPY™.

###